



AMERICAN ENTERPRISE DAY

Each year on November 15, FBLA-PBL chapters recognizes and celebrates American Enterprise Day. This date "salutes and publicizes the American free enterprise system and teaches others about it and its importance. President Jimmy Carter signed a proclamation to make U.S. citizens aware of the free enterprise system, thus the beginning of FBLA-PBLs involvement in the business community.

Below are some ideas collected from chapters across the state and nation that the State Officer Team encourages you to implement this year.

1. Have a local business owner come and speak at a chapter meeting and share about their experiences of owning a business
2. Host a panel of business owners - have it open to college students and community members
3. Give treats to local businesses thanking them for their contribution to the local and national economy - could be baked goods, a FBLA-PBL item, or something unique from your school or chapter
4. Take your chapter members on a tour of a local business, including accounting firms, banks, sports complexes, restaurants, newspapers, airlines, and so on.
5. Have members do a PSA on the local radio station
6. Host a networking brunch or dinner for local business owners sponsored by your chapter
7. Create activity booklets for your local elementary students about the free enterprise system or owning a business
8. Hang up flyers on campus and throughout the community
9. Host a public seminar on the steps to starting your own business with a local entrepreneur