



Dear FBLA-PBL Community,

On behalf of the FBLA-PBL Board of Directors, I am contacting you to provide a report on a series of decisions the Board has made concerning the 2020 National Leadership Conference (NLC) scheduled to be held in Salt Lake City, Utah, June 24-July 2. The Board met on April 15, 2020 to address the following issues:

2020 NLC in Salt Lake City, Utah

While we were hopeful for the ability to gather as a community in Salt Lake City, our present reality has led us to cancel the in-person NLC. While we make this decision with disappointment, we know that it is the right thing to do to reinforce our commitment to one another and practice responsible business leadership during this unprecedented global health crisis.

Moving to an “Online” National Leadership Offering

Instead of holding our NLC as planned, the FBLA-PBL Board of Directors has opted to develop an online event for FBLA (including Middle Level) and PBL. This experience will include a general session with a keynote presenter led by the 2020 officer teams, leadership workshops, competitive events, and the annual election of our national officers. Specific information about deadlines, processes, and logistics will be communicated via email and social media as well as updated in real-time on a designated website to be shared in the weeks ahead.

FBLA-PBL National Officer Elections

After careful review by a task force and with input from legal counsel and a registered parliamentarian, the Board of Directors has approved a revised process and guidelines for the election of the FBLA and PBL national officers. Information on the election process and deadlines will be made available shortly to state leaders, local advisers, and student members.

Selection of FBLA-PBL Board Members

In keeping with our corporate bylaws, the Board of Directors has approved a slate of candidates to stand for election to serve starting in July 2020. Information on the election will be sent shortly to meet the May 15 deadline as called for in the bylaws.

What’s Next?

First and foremost, the leadership of FBLA-PBL is dedicated to the safety of our student members and the volunteer advisers who support them. Even though our world has changed, our mission has never been clearer. We will be throwing our time, energy, and resources into a robust FBLA-PBL experience as we conclude this program year as well as prepare for a new program year in August.

We remain grateful for the ways in which so many FBLA-PBL community members have stepped up as leaders. Please stay tuned as we update you as soon as more details are available.

Sincerely,

Ronald W. Pierce

Chair

