

PBL BENEFITS

INCLUDE:

In today's highly competitive business environment, it takes more than just a degree to succeed. It requires business savvy, leadership skills, and technical knowledge. By taking advantage of the many programs that Phi Beta Lambda offers, students acquire the skills that will set them apart from the average graduate. Members will be better prepared for careers, graduate school and for life! PBL offers students:

- Career preparation through conferences, and networking with business and community leaders.
- Student scholarships from business partners, as well as additional recognition through specialized membership and career development programs.
- Outstanding state and national leadership conferences in cities throughout the country with motivating keynote speakers and diverse workshops.
- Challenging competitions in more than 50 different business, technology, and skill competitive events.
- Trophies, plaques, and cash awards for top competitive event award winners at the National Leadership Conference.
- Skills certification opportunities at the National Leadership Conference.



COPYRIGHT © 2008, FUTURE BUSINESS LEADERS OF AMERICA-PHI BETA LAMBDA

GET THE *EDGE* WITH PHI BETA LAMBDA

PBL gives you the *edge* to be a successful business leader. PBL is a market leader and the business student organization of choice for thousands of college students.

While there may be dozens, or even hundreds of student organizations on your campus, PBL is different because it gives college students the opportunity to develop skills in leadership, networking, team-building, and communications, through innovate and creative competitive event, membership, and leadership programs.

Students learn many of the soft skills needed to increase their confidence as they transition from a student to a business professional. In a world where business and technology change at a rapid pace, students need an organization that gives them the edge to be successful—we happen to call it Phi Beta Lambda.

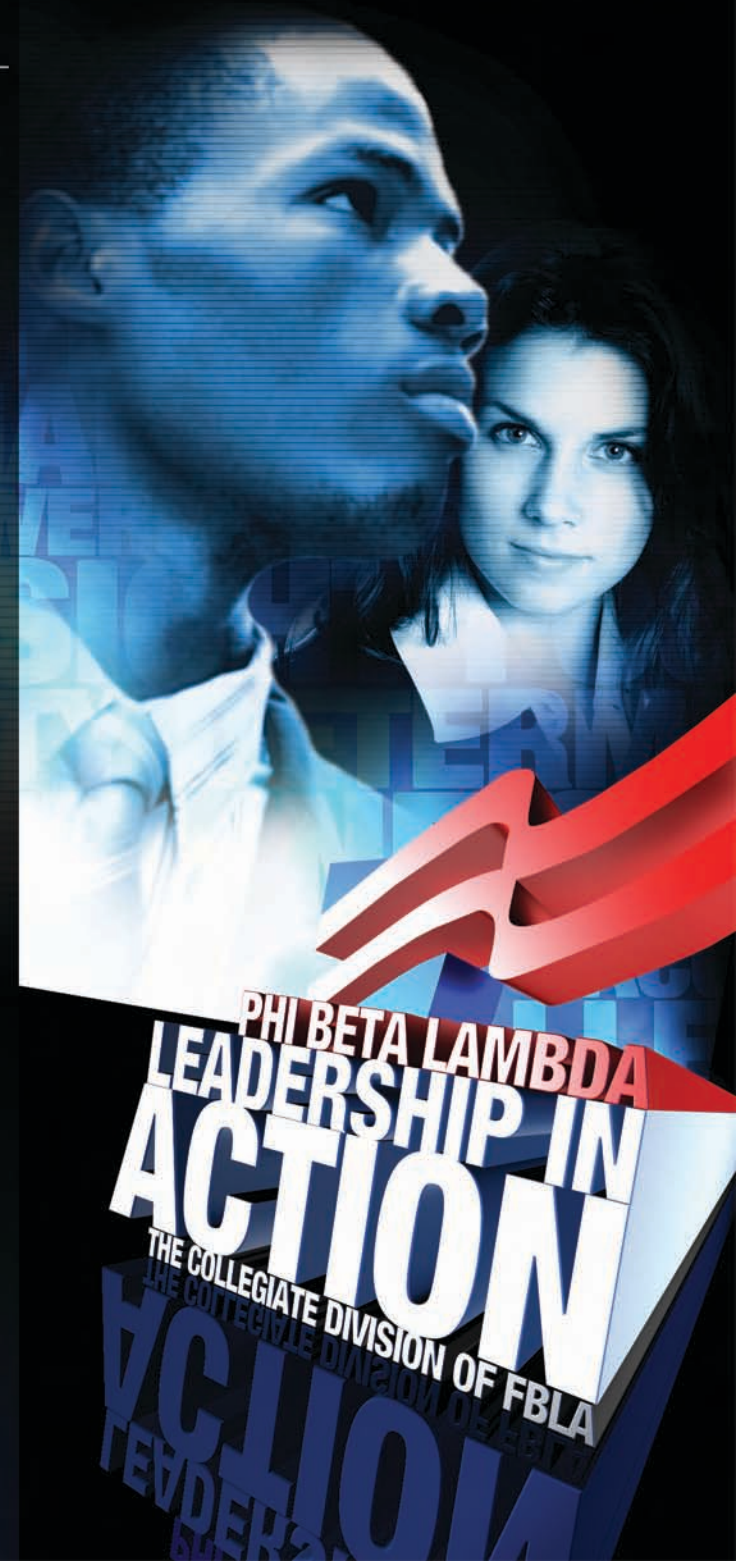
FBLA-PBL is recognized by the Association for Career and Technical Education, National Association of Parliamentarians, National Association of Secondary School Principles, National Business Education Association, and the United States Department of Education.



FUTURE BUSINESS LEADERS OF AMERICA-PHI BETA LAMBDA
1912 ASSOCIATION DRIVE
RESTON, VA 20191-1591

MEMBERSHIP@FBIA.ORG
WWW.FBIA-PBL.ORG

MEMBERSHIP GUIDE





BE A PART OF THE BEST

PHI BETA LAMBDA (PBL) IS THE PREMIER BUSINESS EDUCATION ASSOCIATION PREPARING STUDENTS FOR CAREERS IN BUSINESS AND SUCCESS IN LIFE. WITH 11,000 ACTIVE MEMBERS, 500 COLLEGE AND UNIVERSITY CHAPTERS, AND 1,000 ADVISERS, PBL IS ONE OF THE LARGEST BUSINESS STUDENT ORGANIZATIONS IN THE NATION.

PBL DEFINES LEADERSHIP

PBL members are encouraged to take on leadership positions and hold local, state, or national office. Lead hundreds or even thousands of PBL members dedicated to success. Also, the Institute for Leaders is held each year at the National Leadership Conference (NLC). This high-energy, intensive, two-day seminar is a focused leadership experience for state and local chapter officers, as well as members and advisers.

PBL ENRICHES THE COMMUNITY

College and university students are volunteering their time in an effort to enhance and better their communities. The PBL Community Service Project, sponsored by the management consulting firm of Booz Allen Hamilton, encourages students to develop a community-based project that looks to produce tangible change and growth within their community.

GAIN THE COMPETITIVE EDGE

PBL COMPETITIVE EVENTS PROGRAM

Whether it is accounting, management, marketing, finance, economics, or any other of the 50 individual, team, or chapter competitive events, the NLC is a great opportunity to compete in a fun, upbeat environment against students who have advanced from state competitions. PBL offers choices regardless if you are a first-year college student or finishing your four-year degree. Most events have sponsoring corporations and businesses that provide generous cash awards.

CAREER AND MEMBERSHIP ACHIEVEMENT PROGRAM

The Career and Membership Achievement Program (CMAP) is a comprehensive membership recognition program encompassing PBL projects, goals, and programs with special emphasis on career development and preparation for the world of work.

COMPREHENSIVE BUSINESS EXAM™

The Comprehensive Business Exam™ (CBE) is an online examination designed to assess the core business content knowledge of seniors earning an undergraduate business degree. The CBE™ includes questions covering 28 objectives within eight content domains. Colleges and universities use the results to provide important data for program review and improvement.

PBL BRINGS BUSINESS AND EDUCATION TOGETHER IN A POSITIVE WORKING RELATIONSHIP THROUGH INNOVATIVE LEADERSHIP AND CAREER DEVELOPMENT PROGRAMS FOR MORE VISIT WWW.FBLA-PBL.ORG TODAY